



Smell Like Your Problem?



Nicotine, fire damage and pet urine contamination are big problems.

This is true whether you're sensitive to the odors or not. Most people are and everyone wants a safe, simple long lasting solution.

AFM Safechoice OdorOut is an eco-friendly, zero VOC "odor eliminator" that is made in Sweden for both hard and soft surfaces. It effectively eliminates odors and begins working within minutes by breaking down the foul smelling molecules at their source. OdorOut is not your typical air freshener, deodorizer or cleaner because it removes odor without leaving anything lingering behind. This leads to a better and longer lasting indoor air quality and freedom from a variety of odors such as: Cigarette/cannabis smoke, pet urine, body odors/sweat, fabric softeners food waste, mold, mildew and much more. Unlike popular air fresheners that mask the odor with fragrance for a short while, OdorOut removes the odor at its source and

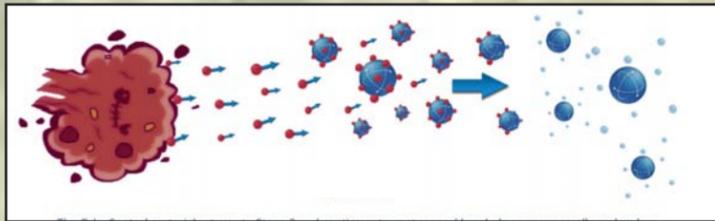
continues to work for days and sometimes weeks. Most air fresheners use enzymes, activated carbon, zeolite, hydrogen peroxide, vinegar or baking soda which have a temporary effect. But, none of these actually remove odors. They produce partial and short term effects and often require additional treatments. Because OdorOut keeps your indoor air cleaner and fresher for longer periods of time, it will save you time and money too.

Technology	Odor reduction	Non-toxic / allergenic	Long lasting effect	No saturation / release of odor molecules	Reduces smoke odors
Safechoice OdorOut	✓	✓	✓	✓	✓
Adsorption	✓	✓	✓	✗	✓
Ozone	✓	✗	✗	✓	✓
Enzymes	✓	✓	✗	✓	✗
Perfumes	✗	✗	✗	✗	✗

OdorOut is unscented, VOC free and environmentally friendly. It's friendlier to people, pets and plants and is ideal for those suffering from allergies or chemical sensitivities. If you cannot tolerate most perfumed deodorizing products, or simply want a better and more sustainable solution, then this product is for you.

How OdorOut Works

OdorOut relies on a European patented technology based on amorphous colloidal silica, the main ingredient in sand, modified with ions with well-established anti-odor properties. Offensive odor molecules will stick to the modified silica particles. Once the odor molecules are absorbed, they will be catalytically transformed into odorless molecules and the offensive odor is thus permanently eliminated.



Captures and transforms odor molecules through a catalytic process into non-smelling molecules, and the odor is removed

- Typical uses:
- bathrooms
 - new or old cars, trucks, RVs
 - new or old carpet
 - new or old fabrics/furniture
 - nicotine smoke/fire damaged buildings
 - sweaty workout rooms
 - moldy basements or storage rooms
 - pet urine on wood or concrete floors/walls litter boxes
 - garbage dumpsters
 - and much more.



"We have used Safechoice OdorOut in our rental cars and are getting really good results. It quickly makes cigarette smell disappear completely. Compared to what we have used before, OdorOut eliminates the smell and the result lasts. It appears to be an amazing product!"

John, Car Rental Agency Owner

"We were quite convinced of the function of the product before we started the project, but that the effect would be so significant and effective was astonishing,"

Roger Stromberg
Project Manager Disaster Renovation Company

"Hi! Wow what a difference. No smoke odor. Amazing. Thank you."

Jessica, apartment building tenant

"Odor in public restrooms is removed with Safechoice OdorOut."

Facilities Maintenance Division Supervisor,
City of Carmel by the Sea.

"The smell disappeared immediately after the treatment and the bathroom has been odor free for two months since the treatment. Both pupils and employees have noticed a great improvement the air quality in the bathrooms."

Hans Jörgen Brenöe, caretaker Nordsjällands elementary school

OdorOut has been tested and proven effective on hundreds of typical odors in residential and commercial setting. However, due to the infinite variety of odors, OdorOut may not work on every type of odor in every situation. Testing is always recommended.



User Instructions for Safechoice OdorOut

First, ensure the area is as clean and dry and the source of the odor is removed to the best of your ability. Use a safe cleaner like Safechoice All Purpose Cleaner and Degreaser. OdorOut is not a substitute for a cleaner. Next, spray directly on the offensive odor with fogger or spray bottle. For porous surfaces, insure liquid is absorbed into the surface and let dry. For hard surfaces, always wipe off excess immediately after treatment to avoid a liquid build up. OdorOut will continue to work on hard surfaces even after it is wiped off because it will leave a microscopic layer of modified silica on the surface. This layer will continue to contribute to neutralizing odor molecules on the surface. Odor out will continue to absorb and break down odor molecules over time, even after it is wiped off on hard surfaces.

How long will it last? Generally, the effectiveness of OdorOut will last for days or sometimes weeks but cannot be guaranteed. It depends on the severity of the smell, the cleanliness and porosity of the surface, and the amount of ventilation. If the source of the smell can't be eliminated, then a second application may be necessary. If the surface is dirty and porous and the source of the odor cannot be removed, additional cleaning will be required. OdorOut outlasts most products on the market which means fewer applications and better air quality for you and your family.

OdorOut contains 5% amorphous silica which may leave a small residue on any hard surface, e.g. tile, toilets, countertops, glass, mirror etc. This may be noticeable and therefore OdorOut must be wiped off hard surfaces. It will not harm the surface, but may require additional work to remove if left to dry. This is different for porous surfaces because it will not be noticeable. However, should excess liquid be sprayed on fabric multiple times, for example, it could stiffen the fabric slightly.

OdorOut should be stored in plastic containers and not anything made with aluminum, copper or untreated steel. Shelf life is about two years. Depending upon the porosity of the surface, one quart will cover apx. 87 - 125 square feet, one gallon will cover 350-500 SF. Application of OdorOut should be done at temperatures above 41 degrees F.

For more information please contact afmsafecoat.com.

Manufactured in Sweden by Prebona, for AFM (www.prebona.com)

